CANADIAN FILM INSTITUTE

BULLETIN

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From MILLIONS OF CATS

Picture Book Parade

Seven films that are authentic reproductions of stories that are considered to be classics in the field of children's literature are now available in Canada from the Canadian Film Institute.

PICTURE BOOK PARADE films are ICONOGRAPHIC motion pictures that preserve the artistic and dramatic qualities of the original books. Fluid camera action imparts to the pictures an illusion of motion, while the sound track carries a subtle blind of spoken text, sound effects and original music scores by Arthur Kleiner, Music Director of the Museum of Modern Art.

These films are:			
ANDY AND THE LION	*10 min.*	*col.*	*$4.00*
HERCULES	*11 min.*	*col.*	*$4.00*
MAKE WAY FOR DUCKLINGS	*11 min.*	*b&w*	*$2.00*
MILLIONS OF CATS	*10 min.*	*b&w*	*$2.00*
THE RED CARPET	*9 min.*	*col.*	*$4.00*
STONE SOUP	*11 min.*	*col.*	*$4.00*
THE STORY ABOUT PING	*10 min.*	*col.*	*$4.00*

The black and white films sell for $50.00 and the colour films for $100.00 per print.

PICTURE BOOK PARADE films are produced by Morton Schindel of Weston Woods Studios. They are intended primarily to increase a child's desire to read and are useful in public libraries, elementary teaching, teacher training, adult groups interested in children. They are interesting to adults as well as to children.

PICTURE BOOK PARADE films are available for purchase or rental from the Canadian Film Institute.

FILM LIBRARY RECORDS

C.F.I. has prepared two simple library records - a film record card and a combination booking and invoice form. These can be made available by the Institute to film libraries at cost, if there is sufficient demand for them. The film record card will be 8½ x 11 inches and will contain space for all the necessary information about the film as well as space for fifty bookings to indicate for each: borrower, shipping date, showing date, due date, date returned, type of audience, size of audience, number of showings. The booking and invoice form will be 5½ x 8½ and will contain space for all the information required on these forms.

Cost of the records for a library of twenty-five films, will be about four dollars for the 25 cards and three hundred booking forms.

We want to know what interest there is in our providing this service before we place our order with the printer. If you would like to have C.F.I. provide you with record forms and advice about maintaining a record system for your films, please let us know.

DID YOU KNOW THAT

1. Blocks of films are available to film libraries from C.F.I. for a year at a time on a membership basis?
2. C.F.I. will distribute sponsored films that have been passed by a C.F.I. appraisal panel, on a membership basis?
3. If a service can be provided by C.F.I. to suit your needs there is a type of membership that will fit the service?

NEW NATIONAL SAFETY COUNCIL FILMS

Each 10 min. b & w Rental $5.00 per week. Available from Canadian Film Institute.

DOWN AT THE OFFICE. In a series of realistic episodes this film illustrates how many falls in offices are caused by seemingly harmless objects. Offers some strong arguments on the value of keeping everything in its proper place.

SO YOU'RE NEW AROUND HERE. An indoctrination film for newly hired workers. Presents sound, understandable reasons for having a plant safety program and stresses the importance of each worker's co-operation.

VACATION SAFETY. This film points out how the worker, the head of the family, must take on the roles of lifeguard, athletic instructor, smallboat expert, forest ranger, etc. to keep his family and himself safe while on vacation.

SPECIAL FILM LISTS

Now that the fine weather is here, we expect there will be a demand for films on summer sports. Our Special Film Lists on Tennis, Acquatic Sports, Golf, Recreation, Team Games, Track and Field should prove helpful when planning film programs for rainy weather. Copies of these are available upon request.

FROM CFI'S HISTORY

In 1945 the National Medical and Biological Film Library was commenced. It was established by the Department of National Health and Welfare, built up by the National Film Board and housed and distributed by the Institute.

When the Canadian Scientific Film Association was formed in 1946, a Medical Advisory Committee was appointed to assist promotion of the use of medical films. In 1948 when the Scientific Film Association became the Scientific Division of the Canadian Film Institute, the Medical Advisory Committee continued to function within the Division. The present chairman of this Committee is Dr. G.H. Ettinger, Dean of the Faculty of Medicine at Queen's University.

In 1955 a National Committee, advisory to the Board of Directors of the Institute, was appointed.

ATTENTION: FILM COUNCILS

Any organization wishing to distribute copies of the CFI Bulletin to members may now receive bulk subscriptions. The subscription rate is one cent per copy on orders over ten.

E. F. HOLLIDAY IS HONOURED

The honorary president of the Regina Film Society E.F. Holliday, received a life membership during the organization's annual meeting in the Roxy Theatre.

President Mayer Brownstone presented the membership enclosed in a wallet. Mr. Holliday, who is director of the visual education branch, Department of Education, was one of the founders of the original film society in Regina in 1938 and has worked with the society since that time.

Eight new members were named to the board during the meeting. They are Dorothy Johnstone Jack J. Sharp, W.A. Bourke, John McConnell, J.F. Kinzel, Bob Howard, Bernard Sufrin and M.A. McPherson, Jr.

Mr. Brownstone, elected president for a two year term, and eight other board members will continue in office for another year.

The society's financial statement from March 24, 1955 to March 26, 1956, showed membership fees totalling $2,225, while expenditures including $408 for films and $500 for theatre rental, amounted to $1,821.

A project of the Film Society, one close to Mr. Holliday's heart during his many years of participation in the Society's activities, was recognition of film societies by the Provincial Government as educational organizations. Recently this recognition was achieved when, under the Theatre Act, and subject to the approval of the Minister of Education, Saskatchewan, film societies were permitted to function as educational organizations and are not subject to regular censorship.